

ONE GRAM DAILY OF OPTIMISM IS EFFECTIVE IN REDUCING VISUAL SIGNS OF SKIN AGING IN AS LITTLE AS 4 WEEKS!*

OptiMSM's effect on skin conditions was evaluated by:

INSTRUMENT ANALYSIS

23% experienced improved hydration

Skin elasticity improved by **20%**

EXPERT VISUAL GRADING

21% improvement in luminous and radiant skin.

Less facial wrinkles and skin texture improved by **24%**

SELF ASSESSMENT

81% of participants reported improvement in skin radiance and hydration

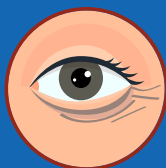
Improved skin texture noted by **78%**

63% reported better skin elasticity and firmness



IN ANOTHER STUDY USERS REPORTED A 38% REDUCTION IN TOTAL WRINKLES!

PARTICIPANTS USING OPTIMISM ALSO EXPERIENCED IMPROVEMENTS IN:



- Fine lines and wrinkles*
- Elasticity*
- Skin Firmness*



RESEARCH SUGGESTS OPTIMISM MODULATES KEY REGULATORS IN SEVERAL AREAS THAT AFFECT SKIN HEALTH AND APPEARANCE

- Inflammation
- Skin Barrier/ Protection
- Moisture

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